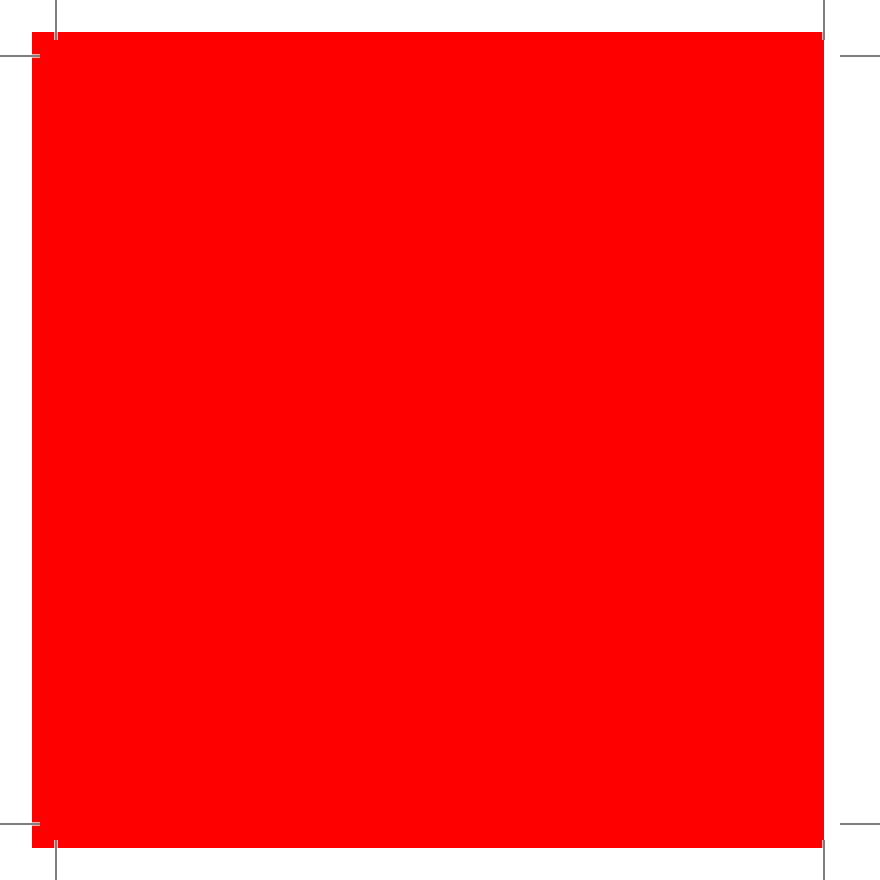


HOOK+GAFF

WATCH COMPANY



OWNER'S MANUAL





HOOK + GAFF
Watch Company

INTERNATIONAL CERTIFICATE OF WARRANTY

Your new HOOK + GAFF watch comes with a 3-year warranty
on manufacturing defects. This warranty is transferable.

Serial Number:
(shown on case back)

Sold to:

Date of Purchase:

Sold by:

Retail Stamp:

PO Box 2297, West Columbia, SC 29171

BORN IN THE SOUTH. DESTINED FOR ADVENTURE.

Hook + Gaff Watch Company was founded out of necessity. In the field or on the water, the watches we wore felt too clunky. Aesthetically, they weren't nice enough for a night on the town. The lighter styles we tried could not withstand the abuse of our offshore fishing trips.

Outdoorsmen and gentlemen are often one and the same, but no watch was suited to our rugged yet refined lifestyle. So we took it upon ourselves to forge something strong enough for our sporting adventures yet styled to exude a classic aesthetic.

Hand-assembled by expert watchmakers in the Carolinas, each Hook + Gaff timepiece is meticulously manufactured to be reliable in the most adverse conditions. Utilizing durable materials like scratch-resistant sapphire and lightweight titanium, we have created a stalwart timepiece to keep you on course through all of your outdoor pursuits. Our designs are ideal for the bold and brazen who lead the charge and chase down the horizon.

We've proven that practical performance can look sharp. Now, we invite you to explore our range of elegant, Southern-made sport watches — and strap on a Hook + Gaff watch for your next adventure.



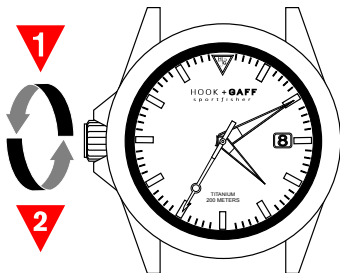
Michael Sims, President, Hook + Gaff

ALL MODELS

OPERATING A SCREW-DOWN CROWN

The majority of our watches feature a unique left-side crown placement designed for comfort in active angling conditions. These crowns operate as screw-down crowns, keeping your watch watertight to a minimum rating of 200 meters. The screw-down crown functions as follows:

- 1** Unscrew the crown by turning counterclockwise until it releases to the operating position. Depending on your watch model as described in the following sections, you will be able to set the time/date and other functions from the operating position.
- 2** Screw your crown back down until it is tight against the case. To do this, you must push the crown in against the case while screwing it clockwise to engage the threads, then continue until tight.



MODELS WITH DATE FUNCTION

IMPORTANT NOTE!

Your watch may have a date window located in a different position on the dial than the one shown opposite. However, the information regarding the quick date set will be the same for all models with a date indicator.

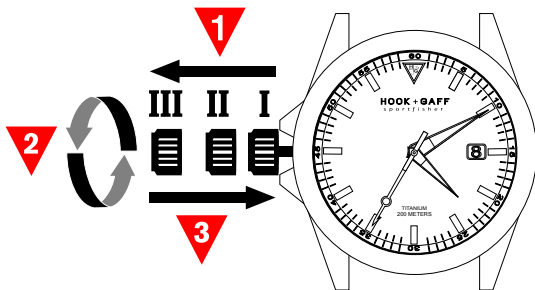
To avoid damage to your watch, please take note and do not attempt to perform the quick date set between the readings of 10 p.m. and 2 a.m. You will notice that the date wheel begins the process of turning as the hands approach midnight. Manually attempting to set the date between these readings can lead to damage to gears that are engaging to automatically turn the date wheel at that time.

See page 8 for more details.

TIME / DATE MODELS

SETTING THE TIME

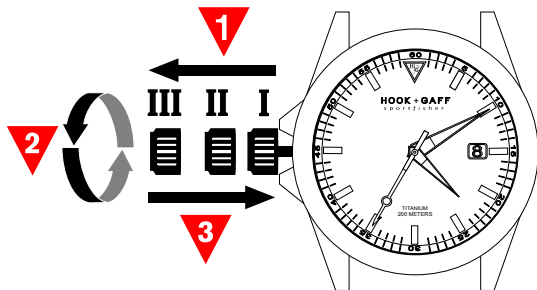
- 1** Unscrew the crown and pull out to position **III** as shown. (The watch stops in this position.)
- 2** Turn the crown in either direction to reach the desired time.
- 3** Push the crown back into position **I**. Apply pressure and screw down clockwise until tight.



TIME / DATE MODELS

SETTING THE DATE

- 1** Unscrew the crown and pull out to position **II** as shown. (The watch will continue to run in this position)
- 2** Turn the crown clockwise to reach the desired date.
- 3** Push the crown back into position **I**. Apply pressure and screw down clockwise until tight.



NOTE: When attempting to perform a quick date set between the hours of 10 p.m. and 2 a.m., change the time to a reading that does not fall within this time period. Set to the correct date. Then go back and set to the correct time. This will protect the gears in the movement.

MOONPHASE MODELS

READING YOUR MOONPHASE WATCH

The moonphase indicator on your watch gives an approximation of the actual moon phase as you see it in the sky. The moon completes a full lunar cycle every 29.5 days. On Hook + Gaff watches, the moon moves across the indicator from right to left. During the first days of lunation, the leading edge of the moon appears as a crescent on the right side. Halfway through lunation, the moon will appear full (in the center of the indicator). The moon wanes and finally disappears beyond the left terminator during the end of lunation, indicating a new moon.



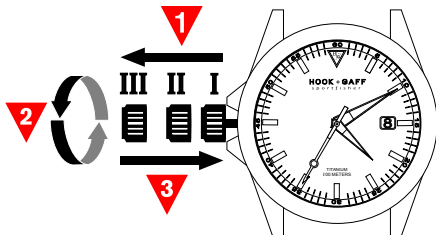
MOONPHASE MODELS

SETTING YOUR MOONPHASE WATCH

Setting your watch may require several minutes. Find out the current phase of the moon before beginning.

- 1** Unscrew the crown by turning it counterclockwise, then pull the crown out to position **III**. Turning the crown counterclockwise will move the time forward. When the hour hand passes 12:00, indicating AM, the moon/date will change simultaneously, with the moon moving one position to the left.
- 2** Continue this process until the moon reaches the desired position, indicating approximate phase.
- 3** Set your time and date upon reaching the desired moonphase position. Remember to complete another 12-hour rotation to reach PM time.

NOTE: When attempting to perform a quick date set between the hours of 10 p.m. and 2 a.m., change the time to a reading that does not fall within this time period. Set to the correct date. Then go back and set to the correct time. This will protect the gears in the movement.



TIDE WATCH MODELS

READING YOUR TIDE WATCH

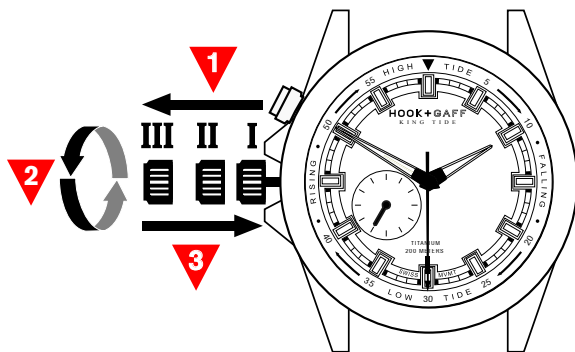
The tide indicator (red hand) on your watch gives an approximation of the current stage of the tide as set and can be adjusted for different locations. The indicator will make a complete cycle around the dial every 12hrs 24 minutes and 24 seconds (one high tide and one low tide). Your tide indicator will move clockwise around the dial and will cycle through the stages of the tides twice during the full lunar day. **Please note: Tides differ from location to location. It's important to note whether you are in an area with diurnal or semi-diurnal tides so that you know if the indicator will work for your location.**



TIDE WATCH MODELS

SETTING THE TIME

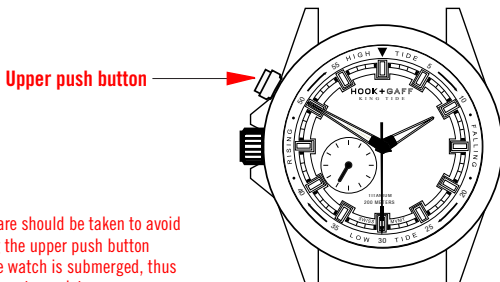
- 1** Unscrew the crown and pull out to position **III** as shown. (The watch stops in this position).
- 2** Turn the crown counter clockwise to reach the desired time. The hands will move in a clockwise direction.
- 3** Push the crown back into position **I**. Apply pressure and screw down clockwise until tight.



TIDE WATCH MODELS

SETTING THE TIDE

- 1** Press and hold the upper push button for one second. When you see the indicator jump forward one step, the mode of operation is activated.
- 2** Brief pressing of the push button will move the indicator forward in small increments.
- 3** Continue to hold the button for longer than two seconds and the indicator will sweep until the button is released.
- 4** Once the indicator is in the desired position, release the push button and after ten seconds the mode of operation will be deactivated.

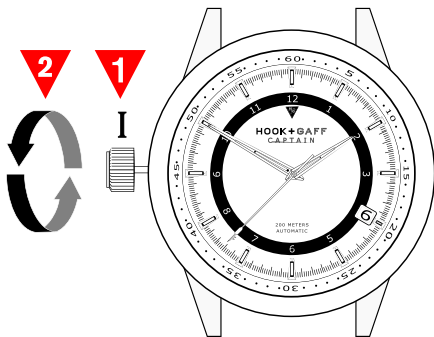


NOTE: Care should be taken to avoid pressing the upper push button when the watch is submerged, thus ensuring water resistance.

AUTOMATIC MODELS

WINDING YOUR WATCH

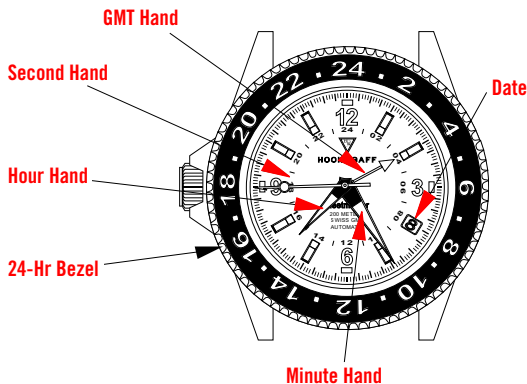
- 1** Rotate the crown counterclockwise until it springs open to position **I**.
- 2** Wind the watch about 20 revolutions by rotating the crown clockwise while still in position **I**.



GMT MODELS

READING YOUR GMT WATCH

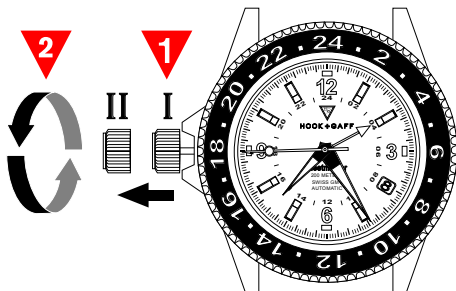
Your GMT watch features a dual time complication showing home time on a 24-hour display and local time on a 12-hour display. This feature allows maritime and aviation professionals to keep track of home time when crossing time zones. The GMT hand can also be used to indicate a third time zone by rotating the bezel to the desired time.



GMT MODELS

SETTING THE DATE

- 1** Rotate the crown counter-clockwise until it springs open to position **I**.
- 2** Pull out the crown to position **II**. Rotate the crown clockwise to set the date.

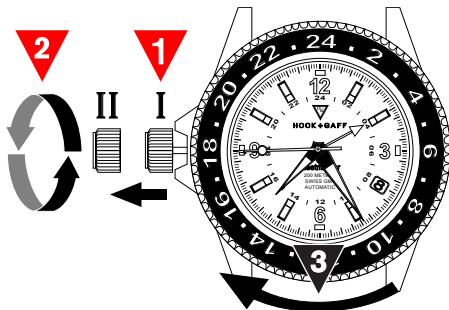


NOTE: When attempting to perform a quick date set between the hours of 10 p.m. and 2 a.m., change the time to a reading that does not fall within this time period. Set to the correct date. Then go back and set to the correct time. This will protect the gears in the movement.

GMT MODELS

SETTING THE GMT HAND

- 1** Rotate the crown counterclockwise until it springs open to position **I**.
- 2** Pull out the crown to position **II**. Rotate the crown counterclockwise to set the GMT hand on the desired 24-hour scale. To set an additional time zone, turn the rotating bezel until the GMT hand points to the desired time.

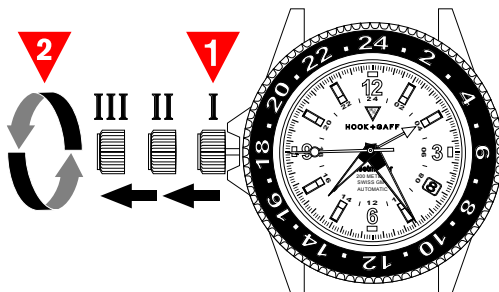


Note: The GMT hand rotates in conjunction with the hour and minute hands and should be independently set. Upon completion of time and date setting, the crown should be pushed back down to position I. Then apply force and rotate the crown clockwise to screw it back down tight against the case, thus ensuring water resistance.

GMT MODELS

SETTING THE DOMESTIC TIME

- 1** Rotate the crown counterclockwise until it springs open to position **I**.
- 2** Pull the crown out twice more to get to position **III**. Rotate the crown in either direction to reach the desired domestic time.



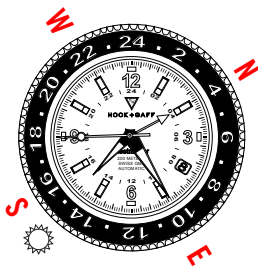
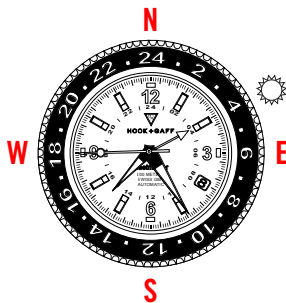
GMT MODELS

USING THE GMT AS A SOLAR COMPASS

The GMT hand on the 24-hour scale can be used as a rough solar compass for approximate navigation anywhere between the Tropic of Cancer and the Arctic Circle. Both the 12-hour and 24-hour times must be synchronized to display local time in order to enable the following methods.

Method 1: When the dial is laid horizontally, north will be indicated at 12:00 when the GMT hand is pointed toward the sun.

Method 2: Point the 12-hour hand at the sun, and north will be indicated by the GMT hand.



WATER RESISTANCE

All Hook + Gaff watches are designed with a minimum water-resistance rating of 200 meters (660ft/20ATM). The term “waterproof” is rarely used in the watch industry, as there is always a limit to how much water pressure a certain watch can handle. The term “waterproof” implies that a watch will not leak under any conditions and that no amount of moisture will permeate the case. We refer to a watch's ability to withstand pressure as water resistance, and the resistance is tested and indicated by the manufacturer.

Attempting to adjust the crown while the watch is in contact with water will cause water to enter the case, potentially causing damage to the movement. All Hook + Gaff watches are designed with screw-down crowns, and it is important to ensure the crown is screwed down tightly against the case and locked before allowing any contact with water.

WATER RESISTANCE

MAINTENANCE TO ENSURE WATER RESISTANCE

Proper care and maintenance should be taken to ensure water resistance. If you regularly subject the watch to salt water or are actively sweating in the watch often, the watch should be checked for water resistance every year. Hook + Gaff watches are made to withstand the elements, and the outside of the case and glass may be in excellent condition, but the only thing protecting the inside of the watch from the elements are small gaskets or O-rings. One rubber gasket forms the seal around the stem of the crown, and others are located within the case. Over time, especially when subjected to the elements and temperature changes, these gaskets can dry out and lose elasticity and the ability to form a proper seal. If you subject your watch to the elements on a regular basis, have your watch checked by a professional annually.

INDICATION		WATER-RELATED USE			
	Water-Resistant Characteristics	Light Spray, Perspiration, Light Rain, etc.	Bathing, etc.	Swimming, etc.	Skin Diving (Diving without oxygen cylinder)
1	30 M	OK	NO	NO	NO
2	50 M	OK	OK	NO	NO
3	100 M	OK	OK	OK	NO
4	200 M	OK	OK	OK	OK
5	300 M	OK	OK	OK	OK

*Hook + Gaff watches are rated for a minimum depth of 200m.

REGULAR MAINTENANCE AND PRECAUTION

REGULAR MAINTENANCE

Every Hook + Gaff watch is designed and assembled with the utmost care and precision. Please take notice and review the procedures and precautions for proper care of your watch to ensure longevity and performance.

CLEANING

Regularly cleaning your watch not only affects the look of the watch but can also help maintain the function. Here are some important steps to take when cleaning your watch:

- 1 Wash hands to remove excess dirt and oil.
- 2 Ensure that the crown is screwed down tightly against the case to seal the interior.
- 3 Use lukewarm water and ammonia-free mild soap to create a cleaning solution.
- 4 Apply this soapy mixture with your hands to the exterior of the watch.
- 5 Use an old soft toothbrush or similar soft-bristled brush for cleaning.
- 6 Use clean, lukewarm water to wash away dirt and soap.
- 7 Dry your watch using a soft cotton cloth.

Precaution: Do not attempt to polish your watch with any sort of solution. This should only be done by a certified professional. Also, if there is any indication of moisture under the glass, the watch should be sent back for repair immediately.

REGULAR MAINTENANCE AND PRECAUTION

BATTERY LIFE

Hook + Gaff watches equipped with quartz movements are powered by a battery. These batteries typically last 2–3 years or longer. A watch professional should replace a battery to ensure proper sealing of the gaskets.

AUTOMATIC WATCH CARE

Hook + Gaff watches equipped with automatic movements need extra care and attention. To keep from having to wind the watch, it is important to wear it at least once every 36 hours. If a watch is left to sit and stop, lubricants on the interior can harden and cause friction when the watch is worn again, resulting in damage to the movement. If an automatic watch is only worn occasionally, care should be taken to either wear the watch every 36 hours or to wind it at least once a week.

Precaution: Winding the watch may not immediately start the watch. Never shake the watch in an attempt to get it working. Instead, gently rock the watch to begin the movement. Or, simply place the watch down and give it a few minutes to begin working.

OTHER CARE AND PRECAUTION

- ▼ After use around and in salt water, rinse the watch using lukewarm fresh water and dry with a soft cotton cloth.

REGULAR MAINTENANCE AND PRECAUTION

- 2** Avoid extreme heat or cold. Also, we strongly advise against entering a hot tub, jacuzzi or sauna wearing the watch, no matter what the water-resistance rating. The rapid temperature changes may result in loss of sealing capabilities of gaskets in any watch. The heat causes deformation of certain interior materials and can lead to mechanical failure.
- 3** Avoid strong electric or magnetic fields.
- 4** Take care not to subject the watch to extreme impact.

SALES, SERVICE + WARRANTY

SALES / SERVICE

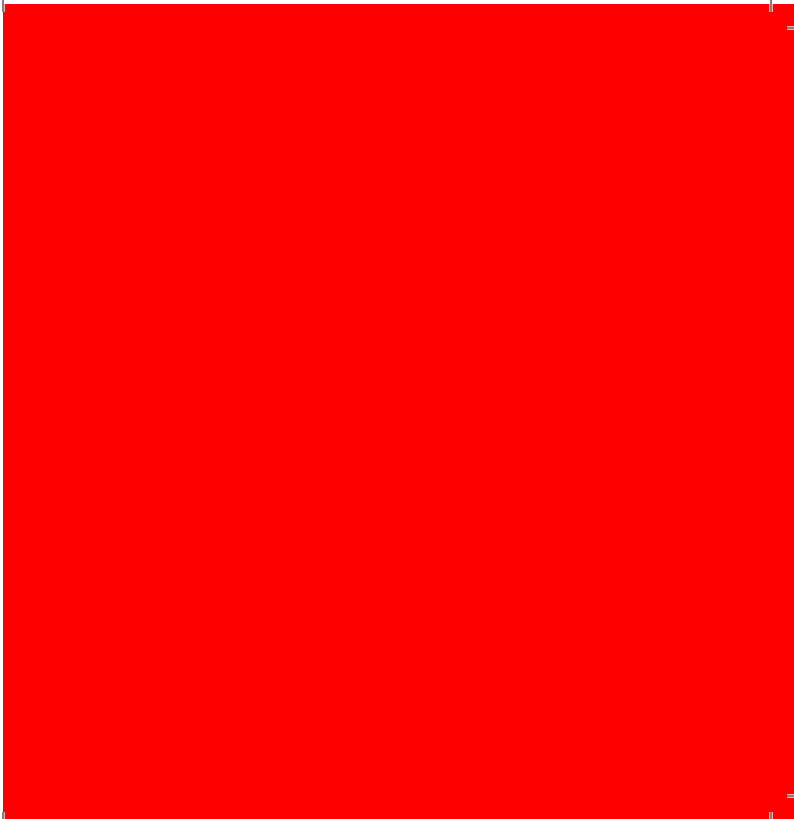
Sales and service inquiries can be emailed to service@hookandgaff.com, or reach us by phone at 803-542-3086.

WARRANTY

All Hook + Gaff watches are backed by our three-year warranty against all manufacturing defects. This does not cover normal wear and tear of the watch or straps. This warranty is transferable. Customers with warranty/return inquiries can request a repair form and shipping instructions by sending an email to service@hookandgaff.com.

OUR TEAM

We'd like to congratulate you on joining our exclusive team of watch-wearers! H+G watches undergo rigorous testing to ensure they're capable of the incredible conditions you encounter. Show us how your new H+G sport watch performs and win great gear for your next adventure. Follow @hookandgaff on Instagram and tag photos of you sporting your new watch with #HookandGaff.





HOOKANDGAFF.COM

GASH